

Valarie Hood / Sales Support Specialist 724-547-6203 valarie@jsfirm.com

## JSfirm.com Partners with Whirly-Girls International to Empower Women in Helicopter Aviation

Roanoke, Texas (November 11, 2024) - JSfirm.com is thrilled to announce a strategic partnership with Whirly-Girls International, a nonprofit organization dedicated to advancing women in helicopter aviation. This collaboration will enhance the resources available to women in the rotorcraft industry by integrating JSfirm.com's extensive aviation job listings on the Whirly-Girls' website.

Whirly-Girls International is committed to promoting women in the helicopter industry through scholarships, networking opportunities, mentorship, and career support. By joining JSfirm.com's network, Whirly-Girls will feature a dedicated careers section on their website, allowing members and visitors to easily search for job openings in the aviation sector, specifically tailored to rotorcraft aviation.

"Considering our commitment to promoting diversity in the aviation industry, we are beyond enthusiastic to reignite our partnership with Whirly-Girls International," shared Laurie Elliott, Partnership Manager for JSfirm.com.

Whirly-Girls provides a supportive platform for women to connect, share knowledge, and advocate for rotorcraft's utility and versatility. With this partnership, members will gain direct access to JSfirm.com's vast job listings, enhancing their visibility to potential employers.

"We are delighted to be able to offer our members a helicopter job search interface through our partnership with JSfirm.com," said Whirly-Girls Webmaster, Laura McColm. "This tool will help our members research job opportunities, learn about individual companies, and apply for specific openings for helicopter pilots and maintenance technicians from the <u>whirlygirls.org</u> website. It will also allow the public to learn more about what's available in the industry."

Any aviation schools, programs, or associations interested in becoming a JSfirm.com Job Distribution Partner can contact Laurie Elliott directly at <u>laurie@jsfirm.com</u>.

## About Whirly-Girls International

## About JSfirm.com

Whirly-Girls International is a nonprofit organization dedicated to advancing women in helicopter aviation through scholarships, networking, and educational support. The organization empowers women to thrive in the rotorcraft industry while advocating for the utility and versatility of helicopters.

JSfirm.com continues to be the world's largest resource for aviation jobs with resume database access and has exclusively served the aviation industry for over 25 years. It is a free service for job seekers and an out-of-this-world place for aviation companies to post jobs and search resumes. Please contact us at 724-547-6203.